



twitter cheat sheet

Overview

- **Wikipedia** article on Twitter
<http://en.wikipedia.org/wiki/Twitter>

Setup Account

- <http://www.twitter.com>
- Create account
- Remember Twitter name twitter.com/username

Twitter Desktop Clients

Use these to manage your Twitter account

- **PeopleBrowsr** <http://www.peoplebrowsr.com> like TweetDeck but web app – no install
- **seesmic Desktop** <http://desktop.seesmic.com> Twitter and Facebook, multiple accounts
- **TweetDeck** <http://tweetdeck.com> lets you tweet, retweet, DM, shorten URLs, display all followers, DMs etc.
- **Twhirl** <http://www.twhirl.org> tweet, RT, DM, shorten URLs, multiple accounts

Terminology

- **Tweep** or **Twit**: a Twitter user
- **Tweet**: using Twitter to send text message
- **Follower**: a tweep who tracks your tweets
- **Shorten URL**: use a URL trimming site
- **Re-Tweet** or **RT**: resending another twit's tweet
- **DM**: direct message in private to a specific twit
- **@ reply**: sent to a specific tweep but visible to all
- **#**: hash mark designating topic as in #genealogy

Be a Good Twitizen

- Don't spam, don't oversell or over-promote
- Be welcoming, friendly, listen
- Get rid of the ego – engage others
- Limit tweets and pause between tweets
- Humor and snark in moderation
- Same tweet time – regularity builds followers
- Educate, inform – don't lecture
- Retweet others especially new twits
- Be human, be you

Twitter Tweaks

Change your Twitter account settings:

- **Profile and Settings: Settings**, time zone, etc.
- **Notices: Settings, Notices**, notification options
- **Mobile: Settings, Devices**, mobile phone number
- **Picture: Settings, Picture**, upload photo
- **Design: Settings, Design**, select theme

Customized Background

- Download PowerPoint file here:
http://www.geneabloggers.com/twitter_background.ppt
- Follow directions to make edits; save as PNG file
- In Twitter, click **Settings, Design, Change Background Image**
- Use **Choose File** to locate and upload PNG file, click **Save Changes**

Note: at this time Twitter backgrounds cannot have embedded hyperlinks

Email Signature

- Add this or similar text to your email signature
Follow me at <http://twitter.com/username> reply on the web at http://twitter.com/direct_messages/create/username where *username* is your Twitter user name

Widgets & Apps

- **Filetwt** <http://www.filetwt.com> free file sharing
- **Tweetake** <http://tweetake.com> backup your tweets, followers and direct messages
- **tweetbeep** <http://www.tweetbeep.com> free Twitter alerts by email
- **TweetLater** <http://www.tweetlater.com> schedule tweets
- **TweetMyPC** <http://tweetmypc.codeplex.com> reboots your PC remotely
- **Twiddeo** <http://beta.twiddeo.com> share videos
- **Twilert** <http://www.twilert.com> email alerts on tweets
- **Twitdom** <http://twitdom.com> database of Twitter apps
- **TwitPic** <http://twitpic.com> share photos
- **Twittercal** <http://twittercal.com> connect your Twitter account to your Google Calendar
- **twitterfeed** <http://twitterfeed.com> tweet blog posts
- **TwitterFon** <http://twitterfon.net> iPhone app
- **TwitterGroups** <http://twittgroups.com> groups
- **Twitter Mail** <http://twittermail.com> update Twitter from your email
- **TwitterSnooze** <http://twittersnooze.com> hit the "snooze button" for overly verbose tweeps
- **Twuffer** <http://twuffer.com> schedule tweets

Who to Follow, Tweet Topics, Companies

- **Mr. Tweet** <http://mrtweet.net> find the people your followers are following
- **My Tweepie** <http://mytweepie.com> easy to use dashboard for who you follow, who follows you etc
- **Nearby Tweets** <http://nearbytweets.com> a geography-centric social tool for networking
- **Top Twits** <http://twitterati.alltop.com> AllTop list of top Twitter users
- **TweepSearch** <http://tweepsearch.com> search profiles on Twitter by name or keyword
- **Twellow** <http://www.twellow.com> yellow pages for Twitter
- **Twibs** <http://www.twibs.com/index.php> companies by most followers – remember to add your company!
- **Twits Like Me** <http://www.chrisfinke.com/twitslikeme> locate similar interests
- **Twitter** <http://www.twitter.com/invitations> use **Find People, Twitter, Other Networks, Invite by Email, Suggested Users**
- **Twitter Local** <http://www.twitterlocal.net> top tweets by city and RSS feed
- **Twitter Karma** <http://dossy.org/twitter/karma> shows who you follow but doesn't follow you and vice versa
- **Twitter Packs** <http://twitterpacks.pbwiki.com> wiki of twits by topic
- **Twitter Search** <http://search.twitter.com> search by keyword or topic
- **Twubble** <http://crazybob.org/twubble> expand your Twitter bubble
- **WhoShouldIFollow** <http://whoshouldifollow.com> suggestions based on keyword and network

Hash Tags

Leverage the full power of hash tags:

- **#hashtag** <http://hashtags.org> track the popularity of a hash tag and see recent tweets using that tag as well as photos and even videos
- **Omnee** <http://omnee.thebubblejungle.com> dynamic Twitter directory based on your hash tags
- **Twitter Groups** <http://twittgroups.com/index.php> set up group based on hash tag
- **Twitter Search** <http://search.twitter.com> search by hash tag
- **we follow** <http://wefollow.com> view popular tags, the most popular people on Twitter by tag usage. Follow @wefollow to have your own tag usage tracked
- **what the hashtag?!** <http://wthashtag.com> determine the meaning of a hash tag

Analytics and Reputation Tracking

Keep tabs on your standing in the Twitterverse:

- **Plodt** <http://plodt.com> use Twitter to track and rate the things that matter to you
- **Qwitter** <http://useqwitter.com> see who has stopped following you
- **Retweetist** <http://retweetist.com> most retweeted tweeps
- **Tweepie Rank** <http://www.tweeperank.com> the best people on Twitter to follow
- **Tweepler** <http://tweepler.com> a more intuitive way of processing your Twitter followers
- **tweetbeep** <http://tweetbeep.com> “like Google Alerts for Twitter”
- **tweetmapper** <http://www.tweetmapper.com> lets you map your tweets
- **TweetStats** <http://tweetstats.com> graphs your Twitter stats
- **Tweetworks** <http://www.tweetworks.com> sorts Twitter users into groups and discussions
- **Twilert** <http://www.twilert.com> receive alerts via email for any keyword or phrase
- **Twinfluence** <http://twinfluence.com> measure Twitter influence, top 50 influencers in each category
- **Twitority** <http://twitority.com> authority based on Twitter search
- **Twitscoop** <http://www.twitscoop.com> what's hot on Twitter right now
- **Twitter Counter** <http://twittercounter.com> display followers; compare two twits in terms of followers
- **TwitterFriends** <http://www.twitscoop.com> analyzes conversations and assigns a “conversation quotient”
- **Twitter Grader** <http://twitter.grader.com>
- **twitt(url)y** <http://twitturly.com> tracks urls that tweeps are tweeting about – sort of like TechMeme or Google News for Twitter
- **twopular** <http://twopular.com> trends on Twitter



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